

REP HEADLINE# 6310168 TRF# 331012 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 13.37  
 \*\*\* WPXI-TV \*\*\* \*\*CHANGES\*\*  
 ADV # \_\_\_\_\_ ADV. NAME POLI/E DEPASQUALE/D/CON/PA REP.# \_\_\_\_\_ OFF.# 18 SALESMAN # \_\_\_\_\_

|             |           |                                  |            |                  |            |
|-------------|-----------|----------------------------------|------------|------------------|------------|
| ADV #       | ADV. NAME | POLI/E DEPASQUALE/D/CON/PA       | REP. #     | OFF. # 18        | SALESMAN # |
| AGY # 02536 | AGY. NAME | BUYING TIME, LLC                 | BUYER NAME | KATHRYN WELSH    |            |
|             |           | 650 MASSACHUSETTS AVE. N.W. #210 | SALES PRSN | WA- CHERYL BLAIR |            |
|             |           | WASHINGTON, DC 20001             |            |                  |            |

ORDER # \_\_\_\_\_ CONTRACT # 6310168 \_\_\_\_\_ CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_  
PRDCT EUGENE DEPASQUALE EST#2182 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_  
FLIGHT DATES OCT25/12 NOV6/12 WK-2 \_\_\_\_\_  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV5/12 13.37

TO SUSIE  
FR CHERYL  
ADDED LINES PER AGENCY  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

| AGENCY ADVERTISER CODE = 373 | AGENCY EST# = 2182 |            |      |   |     |
|------------------------------|--------------------|------------|------|---|-----|
| AGENCY PRODUCT CODE = 379    |                    |            |      |   |     |
| 87 A 800A-900A               | 30                 | \$1,225.00 | 11/6 | 1 | TUE |
| PROGRAM : TODAY SHOW         |                    |            |      |   |     |
| CON COM1: ADDS PER BUYER     |                    |            |      |   |     |
| 88 A 900A-1000A              | 30                 | \$825.00   | 11/6 | 1 | TUE |
| PROGRAM : TODAY SHOW         |                    |            |      |   |     |
| CON COM1: ADDS PER BUYER     |                    |            |      |   |     |

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 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      \*\*CHANGES\*\*      \*\*\* WPXI-TV \*\*

| :LINE#                  | :REP | :CD | :TIME PERIOD | :LGTH  | :SEC | :RATE    | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS: |
|-------------------------|------|-----|--------------|--------|------|----------|-------------|-----------|-----------|------------|-------|--------------|
| OCT/12                  |      |     | \$3,400.00   | NOV/12 |      | 40450.00 |             |           |           |            |       |              |
| CONTRACT TOTAL 43850.00 |      |     |              |        |      |          |             |           |           |            |       |              |
| TOTAL SPOTS 70          |      |     |              |        |      |          |             |           |           |            |       |              |

-1975  
 Over 11/02

MARKET TOTALS \$101,071    WPXI 14%    KDKA 47%    WTAE 37%    WPGH 2%    CABL 0%    WPCW 0%    WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE